

Karley Stant

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📍 Bowling Green, OH

Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Canva
- Microsoft Office
- Wix
- Metricool
- Brand Design
- Design for Digital & Print

Certifications

- Advanced Selling Simternship | Stukent
- Adobe Certified Professional in Graphic Design & Illustration Using Adobe Illustrator | Adobe
- Digital Marketing Certification | Stukent
- HubSpot Marketing Software | HubSpot Academy
- Inbound Marketing | HubSpot Academy
- Social Media Marketing | Hootsuite

Experience

Website Designer | Buckeye Pool Service & Trucking
December 2024 - Present

- Designed page layouts
- Developed and maintained consistent branding
- Selected and prepared imagery
- Optimized site for mobile devices

Social Media Intern | Divergent Dietitian
October 2024 - Present

- Developed content for Instagram and Facebook
- Analyzed current trends to create entertaining Reels of the staff
- Created content using Canva and Adobe Creative Cloud
- Planned posts in a monthly content calendar
- Scheduled posts through Metricool
- Created social media reports

Independent Contractor | Living Remedy
Apr 2024 – May 2024

- Created LinkedIn Ads for a virtual self-care retreat
- Researched LinkedIn Ads through industry publications and thought leaders
- Created content used to attract clients and advertise for the retreat
- Tracked metrics and adjusted a \$1,000 budget for a more successful campaign

Education

Rhodes State College | Jan. 2024 - May 2025
Associates of Applied Business in Digital Marketing & Media

Bowling Green State University | Aug. 2022 - Dec. 2023
pursuing Bachelor of Fine Arts in Graphic Design

Check Out My Portfolio!

<https://www.designs-by-karley.com>